



For Immediate Release

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Trinity's Billy Smith Featured Speaker at Various Superyacht Symposia

13 June 2011, Gulfport, Mississippi: Trinity Yachts, LLC is pleased to announce that in both June 2011 and May 2011, Vice President, William ("Billy") S. Smith will, and has, offered his insight and deep understanding of issues affecting the large yacht industry.

On 20 June 2011, Billy will be the first featured speaker at the prestigious 6th Annual *The Future of Superyachts* Conference in Mallorca, Spain. Recently, on 1 June 2011, he spoke to an enthusiastic audience at the Young Professionals in Yachting (YPY) monthly membership meeting. Key points included steps to build superlative superyachts; industry trends in both the U.S. and overseas markets; his opinion of the future of the industry; the recession's impact on private yacht building; Hurricane Katrina and its effect on Louisiana and Mississippi and Trinity's response; and, the development and legacy of Trinity Yachts.

"YPY hosts industry leaders as speakers at our meetings to offer our members first-hand knowledge directly from the source," said D.J. Kiernan, YPY President "Mr. Smith was a model guest for our organization sharing with our membership his perspective on industry trends, the future of yacht building and ethical business practices."

Now in its 6th year, *The Future of Superyachts*, is an important annual event which brings together many of the large yacht industry's top brass. Taking place just prior to the *Superyacht Cup*, Billy Smith is tasked with digging deeply into the subject, "How Can Yards Weather the Economic Storm?" He'll discuss the importance of retaining a skilled workforce and the vital role of diversification which builders must, respectively, maintain and adopt as key strategies for growth and profitability in a wavering economic climate.

Long an active member of the large yacht industry, Trinity Yachts is unwaveringly supportive in having its senior management available to discuss the most pressing issues of the day.

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(Please contact Amy Halsted, amyhalsted@gmail.com, seagourmet@toad.net for high resolution images.)

1. William ("Billy") S. Smith III. *Image by American Superyacht Forum (ASF), 2011.*
2. I. to r., YPY Vice Presidents, John Jarvie and Ryan Rabatin, Billy Smith of Trinity Yachts, YPY President D.J. Kiernan and YPY General Counsel Danielle Butler. *Image by YPY, 2011.*

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About Trinity Yachts, LLC

Trinity Yachts, LLC, the world renowned builder of custom steel and aluminum superyachts up to 400' (123m), was founded in 1988 with historical roots dating back to the famous Higgins Shipyard. Featuring the flexibility of incorporating both client-generated and in-house naval architecture and design, Trinity's exceptional team also includes marine engineers, estimators, purchasers, production and program managers located in two shipyards on 100 waterfront acres (40.5 hectares) with 20 acres (8 hectares) under cover for production, fabrication and outfitting. Fit and finish represent quality, integrity and diversity while Trinity is unrivalled in its technological dexterity, the result of continual innovation for offshore commercial and military contracts. For more information, visit www.trinityyachts.com.

About Young Professionals in Yachting

Young Professionals in Yachting (YPY) is a non-profit organization formed to educate, promote ethical business practice and ultimately facilitate success for young professionals within South Florida's yachting business community. YPY is a dedicated, enthusiastic and ethical young professionals' network, sharing knowledge and nurturing long-lasting relationships to achieve success and global recognition within the yachting industry. For more information, please visit www.YoungProfessionalsInYachting.org.

The Future of Superyachts

Quaynote produces a range of conferences for the superyacht and business aviation industries. Now firmly established as a "must attend" event on the superyacht calendar, *The Future of Superyachts*, the 6th Annual Conference takes place in Palma just before the Superyacht Cup, on the 20th and 21st June 2011 and will bring together an elite group of industry leaders for networking and debate. *The Future of Superyachts* focuses on legal, financial, tax, crewing, registration, build and design issues, and regularly attracts an international audience of senior yacht executives. Contact Alison Singhal at alison@quaynote.com for more information or visit www.quaynote.com.